

One Line / 15 Character Electronic Message Center



The Alpha® 215 Series indoor LED displays are message centers designed for light industrial, commercial and office use. They quickly display large amounts of information in 8 colors and 3 rainbow effects (red-only versions are also available). These message centers are among the brightest and sharpest indoor LED displays available.

Pixel Size (Diameter): 0.2" (.05 cm)

Pixel (LED) Color: Each dot can be red, green, or amber

Center-to-Center Pixel

Spacing (Pitch): 0.3" (0.8 cm) **Character Size:** 2.1" (5.3cm)

Character Set: International Character Set, Black (sans serif), decorative (serif), upper/lower case, slim, wide,

double wide, and shadowing

Memory Retention: One month typical

Message Capacity: 81 different messages can be stored and displayed

Message Operating Modes: • 26, including Automode™, Hold, Roll (6 directions), Rotate, Sparkle-On, Twinkle, Interlock, Wipe

(6 directions), Flash, Scroll, Snow, Starburst, Spray-on, Switch, Condensed Rotate and Cycle Color

• Continuous message entry with automatic centering in any mode

• User programmable logos and graphics

• Five hold speeds

Built-In Animations: Cherry Bomb Exploding, Don't Drink and Drive, Fireworks, Slot Machine, No Smoking, Fish,

Welcome and Thank You. Trumpet and News Flash

Real-Time Clock: Date and time, 12 or 24 hour format, maintains accurate time without power for up to 30 days typical.

Computer Interface: RS232 and RS485 (multi-drop networking for up to 255 displays) Optional Ethernet LAN Interface

Power: Input: 5A, 35W, 7 VAC. 120VAC or 230VAC adapter available

Maximum Power Cord Length: 10ft. (3m)

Keyboard: Handheld. IR remote **Case Material:** Molded plastic

Limited Warranty: One-year parts and labor, factory servicing

Agency Approvals: • 120 VAC Model: Power supply has UL/CSA listing.

230 VAC Models: Complies with EN 60950: 1992 (Europe).

FCC Part 15 Class A

CE Marked

Operating Temperature: 32° to 120° F, 0° to 49° C **Humidity Range:** 0% to 95% non-condensing

Mounting: Hardware to accommodate ceiling or wall mounting

SIZE	215C/215R
Case Dimensions LxDxH:	28.9" x 2.1" x 4.5" 73.4cm x 5.3 x 11.4
Approximate Weight:	6.25lbs. (2.13kg.)
Display Dimensions:	27" x 2.1" 68.6cm x 5.3
Display Array:	90 x 7 pixels
Characters Displayed per line: One-line	15 characters
Display Memory:	6,000 Characters (Alpha 215C) 7,000 characters (Alpha 215R)